



## EUNET newsletter # 22



*You are so far away and so often in my mind*

### SMM-school at «KROK»



«KROK» University Alumni Association continues to organize educational events for students and alumni of «KROK» in order to support the successful promotion of their business as well as contribute to their professional development. In November and December SMM-school will be organized, which aims to inform about effective marketing tools in social networks and their application, moreover the invited speakers are «KROK» University alumni and external experts. 4 November, 2015 the workshop «SMM for business» was held, which gathered more than 50 participants. The workshop demonstrated business opportunities available via social networks and announced the detailed program of SMM school.

### Belgian, Armenian and Ukrainian partners of GTU apply for membership EUNET

On the October 27-29, 2015, Georgian Technical University (GTU) hosted coordination meeting of the TEMPUS project DESIRE (Development of Embedded System courses with implementation of Innovative virtual approaches for integration of Education, Research and Production in UA, GE, AM - DESire 2013). Coordinating institution of the project is Tomas More University College, Mechelen, Belgium.



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Meeting was attended by the representatives of 12 participating institutions from Belgium, Slovak Republic, Ukraine, Armenia and Georgia. Virtually, using web-conferencing tool, meeting was attended by the representative of Ilmenau University, Germany.

Meeting was devoted to the discussions about already achieved results, problems and for planning for future.

Within the frame of planning for the future activities and cooperation with other projects run at the GTU, Professor Giorgi Dzidziguri held a presentation about the project EANET. He talked about what is done so far and what are opportunities of creating links between these two projects.



At the meeting Professor Dzidziguri announced launching of the GTU Entrepreneur Alumni Reunion (GEAR), established within the frame of EANET project. He invited all participating institutions to join the network and talked about the benefits of becoming the member of this



innovation. Official launching of the GEAR is planned for the 12th of November, 2015. Guest were interested in the offer very much, discussion was very intensive. As they were not able to attend official ceremony on the 12th of November, 2015, participant from the Belgium, Armenia and Ukraine filled in the application form for GEAR membership and expressed their willingness to become a member of the network.

GTU: Tamar Lominadze



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Integration of the students of bachelor and master levels of the specialties "Optical technics" and "Telecommunications" of Yuriy Fedkovych Chernivtsi National University on the basis of BUKEANA association.



At the largest structural unit of Yuriy Fedkovych Chernivtsi National University, in the Institute of Physical, technical and computer sciences, alumni and students majoring in "Optical technics" and "Telecommunications" had a meeting (a lecture, a seminar and a workshop) with professor Ihor Mehlinskyi from the University of Oulu, Finland.

During his presentation, professor Ihor Mehlinskyi outlined the main areas of business activities in the field of start-ups and implementation of projects in the following areas:

1. The use of laser devices in the diagnostics of skin cancer.
2. Laser diagnostics of cardiovascular system.
3. Polarymetry structure of biological tissues.

After the discussion and debate the main directions of international cooperation of alumni, bachelor and master students of the Institute of Physical, technical and computer sciences using the possibilities of Oulu University were outlined.

These include:

1. Preparation for the signing of a memorandum of cooperation between Yuriy Fedkovych Chernivtsi National University and the University of Oulu, involving BUKEANA association.
2. Sending students and alumni to training and research programs of the University of Oulu.



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3. Preparation of joint grant proposals to various international funds that will serve as a basis for creating of startup firms by the alumni of Yuriy Fedkovych Chernivtsi National University.

CHNU: Marian Tverdokhlib

### Upcoming events

- April 2016: PSC4 meeting together with International Highlight event in Moldova April 3,4,5 and 6 th at ASEM



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### Appendix

If you follow this [link](#) you open a form where you can put the updates you want to share with your EANET partners.

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06/01/2016	25	07/01/2016
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