

3. LOGICAL FRAMEWORK MATRIX - LFM for EANET- Entrepreneurial Alumni Networks

<p>Wider Objective: To establish sustainable Entrepreneur Alumni Networks (EAN) which support the entrepreneurial spirit among students, scientists and alumni and raise an entrepreneurial ecosystem in Georgia, Moldavia and Ukraine</p>	<p>Indicators of progress: No. of business cooperation between the partner universities in the participating countries and no. of students, scientists and alumni who see founding of new companies as an interesting and important option</p>	<p>How indicators will be measured: university statistics, statistics of chambers of commerce, interviews and questionnaires</p>	
<p>Specific Project Objectives: a) to create entrepreneurship-related units or associations at universities b) to create international entrepreneurial networks of universities, experts, external cooperation partners, companies and entrepreneurs c) to reduce graduates' unemployment by supporting young founders and create international jobs and internships in startups d) to promote active alumni work and act as role models for other alumni associations e) to create structures for fundraising (each participating HEI should be financially independent at the end of EANET)</p>	<p>Indicators of progress: a) no. of institutionalized EAN at universities b) no. of participants in networking events, no. of international cooperation of start-ups and no. of institutionalized cooperation between universities (LOIs for cooperation between every participating HEI) c) no. of employees of supported or affiliated start-ups and SME d) no. of alumni associations and no. of activities and members / evaluation by other alumni services e) no. of sponsors and donators</p>	<p>How indicators will be measured: a) reports EAN of every HEI b) EAN association statistics, statistics of chambers of commerce c) university graduates employment statistics, EAN database d) university reports e) accounts, university statistics</p>	<p>Assumptions & risks: a) risk: structures at universities do not support university/business cooperation b) assumption: necessary institutional support of universities and governments c) risk: financial funding might be difficult, economic climate d) assumption: open information and communication inside university e) assumption: entrepreneur alumni want to give sth. back to society and university, companies want to support entrepreneurship</p>
<p>Outputs (tangible) and Outcomes (intangible): 1. Project Management (MNGT) 1.1 Efficient and in-time coordination of the project 1.2 project steering committee meetings every 6 months / transparent information exchange between consortium members 1.3 in-time reports to EACEA 2. Building and Developing of EAN (DEV) 2.1 Conceptualisation of every EAN 2.2 Concept of attractive activities of each EAN 2.3 elected members in each management board and a solid base of founding members 2.4 acquisition of new (paying) members of</p>	<p>Indicators of progress: 1.1 state of implementation of project's deliverables 1.2 meeting protocols 1.3 reports in time 2.1 EAN organization concept for every HEI exists 2.2 EAN activity concept with min. 5 activities exists 2.3 LOIs of the Management Board, associations founded, 3-5 elected members in each management board 2.4 50-100 association members 2.5 min. five benefits 2.6 data report exists</p>	<p>How indicators will be measured: 1.1 project report 1.2 protocol 1.3 project reports 2. 1 Organization concept 2.2 EAN activity concept 2.3. association founding certificate, list of founding members and presentation on psc meetings 2.4 EAN database 2.5 EAN database, website 2.6 data uploaded on project intranet 3.1 project records, database log 3.2 project statistics (3.5) 3.3 project records, database log</p>	<p>Assumptions & risks: 1. assumption: flexibility of administrative system of partner universities 2. assumption: reliable and experienced staff is found that builds dynamically good relations with faculties and ministry of education and science/ministry of economics 3. assumption: good technical support at each university/a decent number of existing entrepreneur alumni 4. assumption: EAN staff of different universities are not too heterogeneous in their experience and knowledge</p>

<p>each EAN</p> <p>2.5 establishment and acquisition of useful benefits for the members</p> <p>2.6 exact data information of no. of EAN members and evaluation of benefits</p> <p>3. Building and Developing of Alumni Database and Online Community (DEV)</p> <p>3.1 updated database of entrepreneur alumni at each HEI (min. 100 Entrepreneurs)</p> <p>3.2 active social media user in groups as facebook, LinkedIn</p> <p>3.3 EAN online platform and services including online job fair established</p> <p>3.4 monthly online EAN newsletter</p> <p>3.5 survey statistical data on no. of monthly</p> <p>4. Training Programs (DEV)</p> <p>4.1 implementation of a comprehensive Entrepreneurship E-Learning licence for all EAN associates (to 2017 and beyond)</p> <p>4.2 E-Learning and Training Material</p> <p>4.3 staff of 10 HEI is trained in coordination of EANs and has basic knowledge in teaching Entrepreneurship</p> <p>4.4 Teaching Material for EAN members</p> <p>4.5 20 EAN members improved their counselling competencies to support young founders and will consult students and graduates after training at HvA</p> <p>4.6 Teaching material for EAN staff</p> <p>4.7 EAN staff has knowledge of fundraising and sustainability strategies (after training at FUB)</p> <p>5. EAN Community Events (DEV)</p> <p>5.1 entrepreneurs, business representatives, founders, students and scientists meet regularly</p> <p>5.2 international networking of different EAN association members and development of international projects (Highlight Events)</p>	<p>3.1 no. of entries in database</p> <p>3.2 1000 followers of social media groups</p> <p>3.3 1500 users of EAN platform and 50 users of online job fair per month</p> <p>3.4 doc. newsletter</p> <p>3.5 statistical data exists</p> <p>4.1 comprehensive E-Learning Licence until 2017</p> <p>4.2 Training Material is ready to use</p> <p>4.3 doc. of training at FUB and entrepreneurship test results</p> <p>4.4 Teaching Material is ready to use</p> <p>4.5 doc. of training at HvA and evaluation of members competencies</p> <p>4.6 Teaching Material is ready to use</p> <p>4.7 doc. of training and individual sustainability concepts by 09/16</p> <p>5.1 50 participants of EANs monthly events</p> <p>5.2 no. of participants of international networking events and no. of joint projects</p> <p>5.3 no. of cooperation projects and no. of students/300 graduates working in international SME</p> <p>5.4 doc. press and media coverage</p> <p>5.5. data report exists</p> <p>6.1 survey report</p> <p>6.2 50-100 visitors of EANET Website per month</p> <p>6.3 doc. Promotion seminars and list of participating universities</p> <p>6.4 information material is printed and doc. Promotion campaign</p> <p>6.5 doc. newsletter</p> <p>6.6 doc. press work</p> <p>7.1 concepts developed and presented until 09/16</p> <p>7.2 statement of bank account</p>	<p>3.4 project records</p> <p>3.5 data uploaded on project intranet</p> <p>4.1 Licence Certificate, project records</p> <p>4.2 project records</p> <p>4.3 test certificates, project records, evaluation results, training participation statistics</p> <p>4.4 project records</p> <p>4.5 project records, evaluation results, training participation statistics</p> <p>4.6 project records</p> <p>4.7 evaluation results, training participation statistics, project records</p> <p>5.1 project statistics (5.5)</p> <p>5.2 project statistics (5.5)</p> <p>5.3 project reports</p> <p>5.4 university statistics</p> <p>5.5 EANET intranet</p> <p>6.1 project report / intranet</p> <p>6.2 Website log</p> <p>6.3 project report</p> <p>6.4 project records</p> <p>6.5 website log</p> <p>6.6 project records/ intranet</p> <p>7.1 project records</p> <p>7.2 project records</p> <p>7.3 project records, evaluation</p> <p>7.4 project records</p> <p>7.5 university statistics/project records</p> <p>7.6 project records, participants statistics, evaluation</p> <p>7.7 project records, participants statistics, evaluation</p> <p>8.1 document uploaded to project intranet</p> <p>8.2 quality work plan uploaded to project intranet</p> <p>8.3 preparation and application of quality</p>	<p>5. assumption: networking events appeal to target groups</p> <p>6. assumption: enough experienced and inventive human resources to assure broad dissemination / appealing dissemination materials</p> <p>7. assumption: clear future strategy of each EAN / amount of EAN members big enough / enough supporters of EAN</p> <p>8. assumption: mutual consent in quality standards / transparent information transfer</p>
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<p>5.3 EAN members intensify cooperation / students and graduates find jobs in international start-ups and SME / international cooperation between start-up and SME are generated (due to networking events)</p> <p>5.4 Highlight events are visible in press and media of PC</p> <p>5.5 documentation of no. of participants and visitors' surveys</p> <p>6. Dissemination (DISS)</p> <p>6.1 reliable information on students' attitude towards founding</p> <p>6.2 EANET website is online and updated</p> <p>6.3 3 promotion seminars / knowledge transfer to other universities</p> <p>6.4 information material is designed and printed / promotion campaigns for students</p> <p>6.5 Monthly newsletter</p> <p>6.6 Press and Media cover the project</p> <p>7. Sustainability (EXP)</p> <p>7.1 Sustainability concept for each EAN association</p> <p>7.2 Fundraising through membership fees, sponsoring and donations (each EAN has to be financially independent)</p> <p>7.3 start-up consulting services offered by Entrepreneur Alumni at each HEI are developed and institutionalized</p> <p>7.4 one entrepreneur of each EAN association works as project ambassador towards national decision makers</p> <p>7.5 entrepreneurship support workshop for national decision makers in Tbilisi</p> <p>7.6 1 Strategy conference for ministry staff and university management in Berlin</p> <p>8. Quality Management (QPLN)</p> <p>8.1 Quality Policy Document</p> <p>8.2 Quality Work Plan</p>	<p>7.3 no. of students/graduates consulted</p> <p>7.4 list of names of ambassadors and ambassadors strategy</p> <p>7.5 no. of participants and doc. workshop</p> <p>7.6 no. of participants and doc. conference</p> <p>8.1 Quality Policy document exists and is approved</p> <p>8.2 Quality Work Plan exists and is approved</p> <p>8.3 Individual Quality Monitoring Tools described and applied</p> <p>8.4 Assessment report of EANET progress on three levels of CHE Consult method exists</p> <p>8.5 Delivery monitor described and running</p>	<p>monitoring tools in time</p> <p>8.4 assessment reports delivered according to quality work plan</p> <p>8.5 delivery monitor updated according to quality work plan and presented at steering committee meetings</p>	
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<p>8.3 Individual Quality Monitoring Tools 8.4 Assessment report of EANET progress on three levels of CHE Consult method 8.5 Delivery monitor</p>			
<p>Activities: 1. Project Management (MNGT) Incoordinate first year's activities and final report 1.2 coordinate second year's activities and final report 1.3 coordinate third year's activities and final report 2. Building and Developing of EAN (DEV) 2.1 Analyse the Alumni Work of partner HEIs and design individual organizational concepts for EAN associations 2.2 Define and offer appropriate activities for each EAN association 2.3 acquire founding members and founding of the EAN association 2.4 acquire new members based on database and research 2.5 develop and offer attractive benefits for EAN members 2.6 survey data on no. of members and evaluate benefits 3. Building and Developing of Alumni Database and Online Community (DEV) 3.1 Build and Update an EAN Database 3.2 Set up an Entrepreneur Alumni social community and activate user to participate 3.3 Establish an EAN online platform including a job and internship fair 3.4 Design an EAN community newsletter and fill with content</p>	<p>Inputs: WP 1. Project Management (MNGT) Staff: EU 17Id, PC 280d. Mobilities: 33 EU-PC, 20 PC-EU, 4 EU-EU, 88 PC-PC. Equipment: 130.000€ office equipment. Printing: 2.300€. WP 2. Building and Developing of EAN association (DEV) Staff: EU 43d, PC 67Id. Printing : 500€. WP 3. Building and Developing an Alumni Database and Online Community (DEV) Staff: EU 354d, PC 1010d. Equipment: 24.000€ software licences. WP 4. Training programs (DEV) Staff: EU 223d. Mobilities: 4 EU-EU, 60 PC-EU. Equipment: 36.000€ E-Learning Licences. Printing: 3900€. Other costs: 24.000€ trainer fees (FUB and HvA) WP 5. EAN Community Events (DEV) Staff: EU 33d, PC 1076d. Mobilities : 38 EU-PC, 102 PC-PC. Printing : 15.600€. Other costs : 20.000€ international Highlight events : speaker and translation fees, rent of technical equipment, conference hall. WP 6. Dissemination (DISS) Staff: EU 47d, PC 380d. Mobilities : 18 PC-PC. Printing: 12.000€.</p>		<p>Assumptions, risks and pre-conditions: 1.assumption: TEMPUS grant will be available at the beginning of the project Risk: exchange rates may influence relation between estimated and actual costs pre-conditions: administration of HEI has experience with TEMPUS-Projects 2.assumption: universities will assign spaces for offices/qualified staff can be recruited risk: target group difficult to reach pre-condition: staff is available from the beginning of EAN 3.assumption: each participating HEI has decent number of Entrepreneur Alumni Risk: Technical problems with the Website pre-condition: technical Know-how is available 4.assumption: Alumni will be interested in being trained and in passing on their entrepreneurial experience risk: heterogeneous Know-how complicates trainings pre-condition: same awareness of the general meaning of Entrepreneurship 5.assumption: participants are generally interested in networking risk: networking events will not attract enough participants at first pre-condition: locations and basic</p>

<p>3.5 produce statistical information on no. of daily users of online platform and social media</p> <p>4. Training Programs (DEV)</p> <p>4.1 establishing technical frameworks for E-Learning</p> <p>4.2. developing E-Learning and training material for EAN association staff</p> <p>4.3 blended learning training for 10 EAN associations staff in Berlin (first year)</p> <p>4.4 developing training material for EAN members</p> <p>4.5 founder support training for EAN members conducted by HvA and activate EAN members to consult young founders</p> <p>4.6 developing training material</p> <p>4.7 Training course for EAN association staff in developing sustainability strategies for their EAN in Berlin (third year)</p> <p>5. EAN Community Events (DEV)</p> <p>5.1 Organize regular regional events: regional lively EAN communities meet in person at regular regional events</p> <p>5.2 Organize two international Highlight events in Chisinau and Tbilisi including workshops</p> <p>5.3 initiate international cooperation between start-ups and SME and promoting the job fair</p> <p>5.4 inform press and media about events</p> <p>5.5 gather precise information on no. of event participants and evaluate the no. of graduates working in start-ups and newly generated cooperation</p> <p>6. Dissemination (DISS)</p> <p>6.1 assessing entrepreneurial knowledge and awareness regularly and edit all statistical material</p> <p>6.2 Design and build an EANET website</p>	<p>WP 7. Sustainability (EXP) Staff: EU 22d, PC 492d. Mobilities: 4 EU-PC, 13 PC-PC, 36 PC-EU. Printing: 5.000€. Other costs: 70.000€ Academic Entrepreneurship Support Conference by PtJ (subcontract)</p> <p>WP 8. Quality Management (QPLN) Staff: EU 200d.</p>		<p>experiences in organization of events are available</p> <p>6.assumption: Acquiring the needed equipment to carry out the dissemination activities / Interest of the Target groups in the dissemination materials risk: lack of interest of the target groups in the dissemination materials pre-condition: integrated opportunities in reaching all divisions of an HEI and government</p> <p>7.Assumption: a large Entrepreneur Alumni Network is created and maintained risk: different legal frameworks for Fundraising in every country pre-condition: awareness for the importance of sustainable structures in university and economics</p> <p>8.Risk: different understanding of quality level</p>
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and update the website 6.3 Organize one national promotion seminars in each partner country 6.4 produce information material and giveaways for promotion campaigns 6.5 publish an EANET newsletter 6.6 Inform press and media about EANET project

7. Sustainability (EXP) 7.1 design Sustainability Concept for each EAN association 7.2 adjust to Legal Framework, develop Fundraising Structure, winning multipliers and financial supporters 7.3 institutionalize consulting service for young founders by Entrepreneur Alumni 7.4 elect successful entrepreneurs as project ambassadors promoting academic entrepreneurship support towards national decision makers 7.5 organize entrepreneurship support workshop for decision makers in Tbilisi 7.6 implement academic entrepreneurship support in national politics (after PtF Workshop in Berlin)

8. Quality Management (QPLN) 8.1. Draft and negotiate quality police document 8.2. Draft in-depth Quality Work Plan based onLFM 8.3. Develop and test quality monitoring tools 8.4. Draw data from quality monitoring tools on three levels and compile assessment report of EANET progress 8.5 Develop delivery monitor, retrieve data and monitor results against benchmarks